

Inc.

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THE PPL EVENTS

PPL Events, Inc. has been honored on the 2023 Inc. 5000

With Three-Year Revenue Growth of Over 230% Percent, PPL Events, Inc. Ranks Among America's Fastest-Growing Private Companies

NEW YORK, August 15, 2023 – Inc. revealed today that PPL Events, Inc. made the ranks on the 2023 Inc. 5000, its annual list of the fastest-growing private companies in America. The prestigious ranking provides a data-driven look at the most successful companies within the economy's most dynamic segment—its independent, entrepreneurial businesses. Facebook, Chobani, Under Armour, Microsoft, Patagonia, and many other household name brands gained their first national exposure as honorees on the Inc. 5000.

“Growth means investing in your team, listening, and creating a positive work environment. You cannot grow without bringing progress to your workforce. They are the foundation of every operation.” – Diego Errea, President, PPL Events, Inc.

The Inc. 5000 class of 2023 represents companies that have driven rapid revenue growth while navigating inflationary pressure, the rising costs of capital, and seemingly intractable hiring challenges. “We have learned to progress in the face of hardship, we have learned from the variables we can and cannot control.”, Errea added. Among this year's top 500 companies, the average median three-year revenue growth rate ticked up to an astonishing 2,238 percent. In all, this year's Inc. 5000 companies have added 1,187,266 jobs to the economy over the past three years. “Running a business has only gotten harder since the end of the pandemic,” says Inc. editor-in-chief Scott Omelianuk. “To make the Inc. 5000—with the fast growth that requires—is truly an accomplishment. Inc. is thrilled to honor the companies that are building our future.”

For complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, location, and other criteria, go to www.inc.com/inc5000. The top 500 companies are featured in the September issue of *Inc.* magazine, available on newsstands beginning Tuesday, August 23.

PPL Events, Inc. is an award-winning, national staffing & management company focused on security, facilities, and events. They are OSHA certified and have experience from small events to large, complex programs for Fortune 500 companies. PPL Events, Inc. has been growing rapidly, expanding the benefits and incentives for their workforce.

Having a large national team allows PPL Events, Inc. to tackle big tasks, yet their efforts in local markets are instrumental in their ability to be flexible, fast-acting, and responsive. Errea explains, "We cannot operate successfully without each individual employee feeling like they matter, feeling like they have support and vertical mobility. Our teams are professional, have a positive attitude, and have an incredible work ethic. They have excellent interpersonal skills and can interact skillfully with technology and the culturally diverse. Together we thrive past challenges to successfully lead any operation, no matter the complexity. We believe we are well on our way to building a stronger team, a stronger company, and stronger communities."

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More about Inc. and the Inc. 5000

Methodology

Companies on the 2023 Inc. 5000 are ranked according to percentage revenue growth from 2019 to 2022. To qualify, companies must have been founded and generating revenue by March 31, 2019. They must be U.S.-based, privately held, for-profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2022. (Since then, some on the list may have gone public or been acquired.) The minimum revenue required for 2019 is \$100,000; the minimum for 2022 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Growth rates used to determine company rankings were calculated to four decimal places.

About Inc.

Inc. Business Media is the leading multimedia brand for entrepreneurs. Through its journalism, Inc. aims to inform, educate, and elevate the profile of our community: the risk-takers, the innovators, and the ultra-driven go-getters who are creating our future. Inc.'s award-winning work reaches more than 50 million people across a variety of channels, including events, print, digital, video, podcasts, newsletters, and social media. Its proprietary Inc. 5000 list, produced every year since 1982, analyzes company data to rank the fastest-growing privately held businesses in the United States. The recognition that comes with inclusion on this and other prestigious Inc. lists, such as Female Founders and Power Partners, gives the founders of top businesses the opportunity to engage with an exclusive community of their peers, and credibility that helps them drive sales and recruit talent. For more information, visit www.inc.com.

For more information on the Inc. 5000 Conference & Gala, slated for October 31 - November 2 in San Antonio, visit <http://conference.inc.com/>.